



## Lost Sierra Chamber of Commerce Meeting Minutes

### Board of Directors Meeting via Zoom

### 8:00 AM on Wednesday, March 18, 2026

**Call to Order:** Tanya Funk, President; Emily Compton, Director; Clint Koble, Director; Samantha Schwartz-Lenhart, Director; Gia Grim, Director; Bobby Gott, Director; and Linda Judge, Director

Meeting was held via Zoom

**Others Present:** Kelly and Mikki Brown

**Absent:** Richard Aiple, Vice-President;

**Open Session:** Meeting was called to order at 8:03 a.m.

#### 1. Old Business

- I. The Board received minutes from the February board meeting. Motion by Sam to approve. Bobby second. Motion carried

#### 2. Financial Report:

##### I. Financial reports were provided and discussed.

- Financial Reports are discussed quarterly. The board did not discuss financial reports during this board meeting.

#### 3. New Business:

##### a) Kelly - Introduction

- i. Kelly introduced herself to the Chamber board and the board members also went through introductions.

##### b) CEDS Meeting with the City of Portola

- i. Clint, Gia and Mark met with Ryan, the City of Portola Manager. They had a really good meeting, sort of like a SWOT analysis. The city does not have a grant program or grant writer. They discussed the most important needs of the city/community right now.
- ii. Grant Writing Discussion – how can the chamber support/assist in funding a grant worker with the City? Suggestion to reach out to Noah and look for what is available.
  - Step 1: Reach out to Noah - see if he's interested
  - Step 2: Possibly form a sub committee for donation focus (concern that grants take too long)
  - Step 3: Outreach through Kelly. Social Media, text messages, calls and emails. Ask about grant interest

##### c) Shasta Cascade Tourism Summit in April

- i. The event is April 29 and 30 in Lake Shasta. Sam will check about the Visit CA convention attendance with PCT.

##### d) Railroad Days Date

- i. Can someone attend a rotary meeting? Linda is speaking with Matt Cruse when he gets back from vacation. Gia also knows some members. Goal is City - Rotary and Chamber to discuss the events.



Goal is to schedule a meeting.

e) **Plumas Pines Concert Series**

- i. The Board is concerned the sponsorship would set a precedent for the future due to the event being private. We can assist from marketing standpoint.

f) **Women of Plumas Fair**

- i. They reached out looking for booth sales. Booth cost is \$700 and Indian Valley is looking to split the cost.
- ii. The Board decided to pass for this year.

g) **Election Update**

- i. Linda gave an update to the board. There are some great candidates in the running now. Hoping to encourage voting. Hopes chamber can put out the schedule for the Q&As that league of women voters will be coordinating.

h) **Additional Discussion**

- i. New VP at Plumas Bank who is focused on economic development.
- ii. Discussion about bringing in people to the county to spend their money/shop local/visit trails/etc.
- iii. Suggestion to look for bigger sponsors such as Garmin.
- iv. How can we leverage the technology of today – chatbots, etc.

**4. Next Chamber meeting: April 22<sup>nd</sup> at 8 a.m.**

**5. Adjournment: 9:55 a.m. meeting adjourned.**