



Lost Sierra Chamber of Commerce Meeting Minutes

Board of Directors Meeting via Zoom

8.00 AM on Wednesday, September 17, 2025

Call to Order: Tanya Funk, President; Richard Aiple, Vice-President; Emily Compton, Director; Samantha Schwartz-Lenhart, Director; Gia Grim, Director; Clint Koble, Director and Linda Judge, Director

Meeting was held via Zoom.

Others Present: Jen Romero, LSCC Chamber Champion

Absent: Bobby Gott, Director

Open Session: Meeting was called to order at 8:08 am.

1. Old Business

- I. The Board received minutes from the August meeting. Linda made a motion to approve the minutes. Richard seconded the motion. Motion carried.

2. Financial Report:

I. Financial reports were provided and discussed.

- Financial Reports are discussed quarterly. The board did not discuss financial reports this board meeting.

3. New Business:

a) Railroad Days

- i. Jen put the up to date information about Railroad Days in Asana for the board to review including information about the 5K, bar information, etc.
- ii. Advertising Update for RR Days
 - Averaging 3,500 clicks on the link within Plumas County. Outside of Plumas County the link is averaging 1,800 clicks. Next year, the advertising we likely be flipped with
- iii. Jen has 27 vendors confirmed for the event.
- iv. The board discussed the Chamber bar and doing a round-up campaign to raise funds for the Move-In campaign. The board also discussed whether or not the Chamber should buy its' own jockey box.
- v. Jen reviewed the day of schedule with the board.
- vi. Jen will provide Sam with a list of the sponsors and partners of the event.

b) MOVE-In Relocation Package

- i. Samantha let the board know that there is a board meeting tomorrow.
- ii. The Almanor Foundation let them know that there is a new law that has changes to how pass-throughs can happen for non-profits and that the Move-In campaign will now need to go through the Indian Valley Innovation Hub. They are looking for an initial \$15,000 investment to get things started and off the ground.

c) Election Update

- i. Linda has been adding upcoming election information to Asana for the Board's review.



- ii. Linda had reached out to the board inquiring about setting up a meeting to kick off the election committee, but she didn't receive any responses. This is due to the limited capacity of the board. The board discussed that this is something that the Chamber should reach out to the membership about being involved in.
- iii. The Plumas County Tourism council has the support of over 50% of the lodging providers but they need a 4/5 vote from the Board of Supervisors. The Board discussed who/what entity would take over advertising in the event that the PCT does not pass.
- iv. Richard gave some ideas from his perspective on how the TOT tax initiative is going and to help it pass successfully.
- v. The Board discussed the plumascounty.org domain name and what would potentially happen if the PCT was no longer. Susan Bryner said that the PCT owns it and the County would need to buy it from them.

4. Next Chamber meeting: October 15th at 8 am

5. Adjournment: 9:15 AM meeting adjourned.

DRAFT