



## Lost Sierra Chamber of Commerce Meeting Minutes

### Board of Directors Meeting via Zoom

### 8.00 AM on Wednesday, July 16, 2025

**Call to Order:** Tanya Funk, President; Richard Aiple, Vice-President; Samantha Schwartz-Lenhardt, Director; Gia Grim, Director; Bobby Gott, Director

Meeting was held via Zoom.

**Others Present:** Jen Romero, LSCC Chamber Champion

**Absent:** Emily Compton, Director; Linda Judge, Director

**Open Session:** Meeting was called to order at 8:12 am.

#### 1. Old Business

- I. The Board did not receive the minutes from the June meeting. They will be approved at the August meeting.

#### 2. Financial Report:

##### I. Financial reports were provided and discussed.

- Financial Reports are discussed quarterly. The board did not discuss financial reports this board meeting.

#### 3. New Business:

##### a) MOVE II – Vote for Funding

- i. Clint spoke to the board and is looking to raise funds for the MOVE IN program. He has been successful in raising some monies already. He is requesting a \$5,000 donation from the local Chambers of Commerce. He is also looking for funding for the downpayment assistance program.
- ii. The County has lost 1,000 people in the last four years and 69 students in the last school year.
- iii. Clint let the board know that the program needs to raise about \$15,000 to get starting.
- iv. Clint motioned that the Chamber contribute \$5,000 to the MOVE IN program. Richard seconded the motion. Motion carried. Samantha removed herself from the vote.

##### b) Economic Development

- i. The board discussed how the Chamber can align with others in the county to help foster economic development. There was a suggestion to also focus on businesses with the MOVE IN program, maybe offer monies based on how many employees a business has.
- ii. The board discussed the issues the road construction is causing for businesses; businesses are down tens of thousands of dollars. Clint suggested the Chamber speak with Kevin Goss and maybe he can put a call into Cal-Trans.
- iii. The Board discussed the cuts that are in the Big Beautiful Bill and how they could impact Eastern Plumas Health Care.

##### c) Events

- i. The member picnic only has one RSVP. If there are not 15 members who have RSVP'd by July 24<sup>th</sup> the Chamber will cancel the event.
- ii. The Board discussed moving the date, there is the Hot Shots event in October so the board



members should start personal phone calls a month before.

- Samantha made a motion to move the member appreciate event to the Hot Shots event in October. Gia seconded the motion. Motion carried.
- The Board discussed other engaging networking events as well as educational/inspirational gatherings, community centric celebrations, and creative collaborations.

iii. Railroad Days

- The Board discussed the 2025 budget for the event.
- Commercial Street will not be closed, there aren't enough sign-ups to justify this. The Farmer's Market will be in the park and will be one day only.
- September 27<sup>th</sup> Gia and Richard will be bar tending. The Chamber will be doing all of the booze. Alcohol budget at \$500 max is suggested.
- The Board discussed doing a booth for the MOVE IN program as well as a round up option to donate to the program.
- The 5K is fully funded but still looking for sponsorships. The race starts at 8 a.m. and the toddler dash is at 11:30 a.m.
- Total budget comes to about \$3,300. Gia made the motion to approve the budget. Clint seconded the motion. Motion carried.

d) **Marketing Committee Update**

- i. Scavenger campaign is going great. The marketing committee is tracking where people are looking at the document and there have been over 2,300 clicks so far as well as 180 email addresses.
- ii. Chamber site had 6,000 visitors last month.
- iii. The Board decided to discuss the mobile visitors center at the next board meeting.

**4. Next Chamber meeting: August 20<sup>th</sup> at 8 am**

**5. Adjournment:** 10:00 AM meeting adjourned.