



Lost Sierra Chamber of Commerce Meeting Minutes

Board of Directors Meeting via Zoom

8.00 AM on Wednesday, December 17, 2025

Call to Order: Tanya Funk, President; Richard Aiple, Vice-President; Emily Compton, Director; Samantha Schwartz-Lenhardt, Director; Gia Grim, Director; Clint Koble, Director and Linda Judge, Director; Bobby Gott, Director

Meeting was held via Zoom.

Others Present: Jen Romero, LSCC Chamber Champion; Mikki Brown, NSAQD; Rachele Ramelli, Plumas Bank; Mark Pecotich, Community Member

Absent:

Open Session: Meeting was called to order at 8:05 am.

1. Old Business

- I. The Board received minutes from the November meeting. Samantha made a motion to approve the minutes. Linda seconded the motion. Motion carried.

2. Financial Report:

I. Financial reports were provided and discussed.

- Financial Reports are discussed quarterly. The board did not discuss financial reports during this board meeting.

3. New Business:

a) Christmas in Old Town Recap

- i. The letter to Nakoma residents did not go out nor did the second letter that Richard requested go out. This explains a lot of the decrease in donations.
 - The board will work on changing some of the language on the letter for next year and give more information on how to donate other than the QR code. The board discussed how to get more donations next year.
- ii. Emily let the group know that Dink Rife with the Eastern Plumas Angel Program stopped by her office and asked about the event and that she thinks that we are duplicating efforts. She let her know that every child at our event gets a gift and it is an event for the community not just lower income kids.
- iii. The vendors did well and some sold out during the event. Gia said that the BoxCar did well, and it seems that most businesses on Commercial Street did well.
- iv. The Board discussed the article in the Plumas Sun. The article did include some inaccuracies.
- v. The vast majority of the comments on Facebook around the event were positive.

b) Credit Card Billing Fees - Quickbooks

- i. Update from Tanya - as we set up billing through Quickbooks, is it worth to go back through and adding the Credit Card fees to all of the invoices. Members can use their credit card or checking account.
- ii. The board decided that we will not charge credit card fees.



iii. Jen posed to the board to consider lowering our membership fees.

c) 2026 Strategy Discussion

- i. The next board meeting will be at Nakoma and all members will be invited/encouraged to join.
- ii. A questionnaire will go out before the meeting for members to fill out.
- iii. The strategy meeting will be held on January 21st from 4 to 6 pm.
- iv. We would like to have Zoom as an option as well for those who cannot attend in person.
- v. Although doing the events is great for the community, it takes a ton of time and is not actually moving the needle for businesses.

d) December 9th TBID/TOT Public Meeting/Vote

- i. Clint and Mark gave their perspectives on the meeting.
- ii. Discussion around the sales tax income and that they also need to increase money spent because if not, its not a net increase. There was discussion on how the Chamber should or should not weigh in going forward.
- iii. Discussion on how to approach the board on the 1% increase in sales tax.

e) Update on county meeting from Mark

- i. Mark is going to be going after a grant as doing anything through the County government is not proving to be a fruitful strategy.

4. Next Chamber meeting: January 21st at 4pm

5. Adjournment: 9:47 AM meeting adjourned.