



Lost Sierra Chamber of Commerce Meeting Minutes

Board of Directors Meeting via Zoom

8.00 AM on Wednesday, November 19, 2025

Call to Order: Tanya Funk, President; Richard Aiple, Vice-President; Emily Compton, Director; Samantha Schwartz-Lenhart, Director; Gia Grim, Director; Clint Koble, Director and Linda Judge, Director; Bobby Gott, Director

Meeting was held via Zoom.

Others Present: Jen Romero, LSCC Chamber Champion; Mark Pecotich, Community Supporter; Mikki Brown, NSAQD; Rachelle Ramelli, Plumas Bank

Absent:

Open Session: Meeting was called to order at 8:04 am.

1. Old Business

- I. The Board received minutes from the October meeting. Linda made a motion to approve the minutes. Samantha seconded the motion. Motion carried.

2. Financial Report:

I. Financial reports were provided and discussed.

- Financial Reports are discussed quarterly. The board did not discuss financial reports during this board meeting.

3. New Business:

a) Member Mixer Review

- i. There was not a high turnout for this event however those that were there seemed to have a lot of fun. The board discussed doing a virtual member mixer in the future but decided that this would not necessarily increase participation. The board discussed some of the potential reasons that the Chamber is having a hard time engaging members and getting them to attend events.
- ii. Linda let the board know that only one person has shown interest in the political committee.
- iii. The board decided to discuss member engagement more in depth at the December board meeting.

b) Text Message Marketing – Update

- i. Jen let the board know that the text messaging campaigns are going well and that there has not been high number of members opting out.

c) Move-In Update

- i. Samantha was in the area last week and pitched Sierra Pacific Industries on the Move-In program. They are the first sponsor and their sponsorship totaled \$20,000.

d) Christmas in Old Town Update

- i. Jen updated the board on how things are going with event planning. There have not been a lot of donations thus far. The board discusses lighting, advertising plan and other logistics of the event as well as staffing day of.

e) Business Mini Spotlights



- i. Jen let the board know these are going well. Additionally, the board discussed the strategy behind the spotlights and who is going to be featured next.

f) **LSCC Use of ARPA Funds**

- i. Mark discussed this with the board. There is an annual reporting requirement for these funds. It is due in January 2026. Discussion about where the Chamber is at on which goals. Mark will give the board an update after the next meeting.

4. Next Chamber meeting: December 17th at 8 am

5. Adjournment: 9:44 AM meeting adjourned.

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