



Lost Sierra Chamber of Commerce Meeting Minutes

Board of Directors Meeting via Zoom

8.00 AM on Wednesday, October 15, 2025

Call to Order: Tanya Funk, President; Emily Compton, Director; Samantha Schwartz-Lenhardt, Director; Gia Grim, Director; Clint Koble, Director and Linda Judge, Director; Bobby Gott, Director

Meeting was held via Zoom.

Others Present: Jen Romero, LSCC Chamber Champion; Mikki Brown, NSAQD

Absent: Richard Aiple, Vice-President.

Open Session: Meeting was called to order at 8:02 am.

1. Old Business

- I. The Board received minutes from the September meeting. Linda made a motion to approve the minutes. Samantha seconded the motion. Motion carried.

2. Financial Report:

I. Financial reports were provided and discussed.

- Financial Reports are discussed quarterly. The board did not discuss financial reports this board meeting.

3. New Business:

a) Events

i. Railroad Days

- Jen discussed with the board how the event did.
- The board discussed changes to next year's program including having pre-packaged food, how people heard about the event, changes to advertising for next year, vendor feedback, and how to make the closing off of Commercial Street happen next year.

ii. Christmas in Old Town

- The board discussed the amount of gifts that have been given out in previous years and are planning for 300 gifts this year.
- Possibly send out letters with resident's water bill.
- Time of Event – 4 to 8 p.m.
- Jen has already contacted Matt and Elizabeth Cruse.

iii. Hot Shots on October 30th

- The Board discussed the details of this event.

b) Website Update

- i. Samantha gave the Board some updates on website activity for both pages.
- ii. Jen has been visiting businesses that are being featured in the "business spotlight" section of the newsletter and this has been very successful.
- iii. The Board discussed what the PCT is doing.
- iv. Board Members have heard chatter that the Chamber is not active.



v. Text messages have started. Out of the 57 that went out, only 5 people opted out. This is a great take-rate.

c) **Political Committee**

i. There is going to be something in the newsletter that the Chamber is trying to build a political committee. Jen is going to send a text next week along with info on the hot shots events. Reply to the email to get in touch with us, it goes to the info email. Sam will let Linda know who responds.

d) **PCT Quick Chat**

i. The Board discussed predictions about if the PCT is going to pass (the new tax). 3% for 10 years. Feedback is it is too much and they aren't seeing the benefit of it. There would need to be 4 of 5 board of supervisors to vote for it. Brainstorming on how to handle this if this funding goes away. Right now, the plumascounty.org website has about 14k visitors per month.

ii. There was a continued discussion about overall economic status of county and the role of county government in it.

e) **PST Letter of Support**

i. Plumas-Sierra Telecommunications asked the Chamber to sign a letter of support for a California Advanced Services Fund grant to bring fiber to areas in Plumas County. The Board is in support of signing the letter.

4. **Next Chamber meeting: November 19th at 8 am**

5. **Adjournment:** 10:23 AM meeting adjourned.