



SPONSORSHIP OPPORTUNITIES

Railroad Days 2024

Event Details

Saturday, September 28, 2024

11:00 AM - 5:00 PM

PORTOLA CITY PARK | SOUTH GULLING STREET, PORTOLA, CA.

The Lost Sierra Chamber of Commerce is excited to announce another year celebrating our area's rich railroad history with Railroad Days 2024 in Portola! In addition to live event attractions for the whole family, there will be food, local craft beer, harvest cocktails, live music, raffle prizes, fun activities and games for kids! Railroad Days is sure to be great fun for all and will serve as an opportunity to promote our area and local businesses!

Take a peek at the different levels of Sponsorship we have; some are silly, some are fun, and all are a great way to get the word out about your company and help make this year's Railroad Days successful and fun for all!

Please reach out with any questions or comments and thank you!



Chamber Champion & Railroad Days Event Coordinator:

Jen Romero | (530) 883-0339 | jen@lostsierrachamber.org

SPONSORSHIP LEVELS

Railroad Days 2024

Railroad Days Presenting Sponsor | \$3,000 (EXCLUSIVE)

Our top of the page, "Presented by", Big Boss Sponsor level that enthusiastically yells out "We love Railroad Days!", with exclusive benefits and marketing opportunities that stand out above all other Sponsor levels.

- ❖ Your company's logo on Railroad Days posters and flyers with text indicating Railroad Days "Presented by" sponsorship level
- ❖ Hung company banners at various key points throughout Railroad Days including event entrance, near Chamber Bar and Chamber Booth, and on Musician bandstand/stage
- ❖ Your logo or ad (exclusive premium half sheet) on the back of the Railroad Days Map – in hand all day
- ❖ One (1) CUSTOMIZED Chamber Eblast to recognized sponsorship and advertise your company
- ❖ PREMIER recognition of your company in press releases & all Eblasts
- ❖ PREMIER recognition on Railroad Days webpage and Facebook Event Pages
- ❖ Company logo prominently displayed on Railroad Days ads, *including ads in Truckee, Tahoe, Reno and surrounding areas
- ❖ First choice reserved 10 x 10 space at event in a prime location of choosing

Stage Sponsor | \$1,500 (EXCLUSIVE)

With the bandstand/stage front and center, Railroad Days attendee are sure to see who's supporting the event with custom signage where folks are gathered together to listen to presenting musicians, bands and stage acts.

- ❖ Company banners/signage at the Musician stage
- ❖ Your logo or ad (exclusive quarter sheet) on the back of the Railroad Days Map – in hand all day
- ❖ One (1) CUSTOMIZED Chamber Eblast to recognized sponsorship and advertise your company
- ❖ Your company's logo on Railroad Days posters and flyers with text indicating sponsorship level
- ❖ Recognition of your company in event press releases & all Eblasts
- ❖ Recognition on Railroad Days webpage and Facebook Event Pages
- ❖ Company logo prominently displayed on the Railroad Days advertisements
- ❖ Reserved 10 x 10 space at event

Public Restrooms to the Rescue! Port-o-potty Sponsor | \$1,000 (EXCLUSIVE)

Arguably the coolest way to sponsor and advertise your company, the Port-o-potty Sponsorship will have a “captive” audience and undoubtedly leave an impression on anyone who enjoys event beverages and good food.

- ❖ Adorn the port-o-potty with flyers inside and signage/banners on the outside of units
- ❖ Logo recognition on Railroad Days posters and flyers with text indicating sponsorship level
- ❖ Recognition on Railroad Days webpage and Facebook Event Pages
- ❖ Company logo prominently on the Railroad Days advertisements
- ❖ Special recognition in Chamber Newsletter, customized for your company
- ❖ One (1) Chamber Eblast to recognized sponsorship and advertise your company
- ❖ Reserved 10 x 10 space at event

Event Map Sponsor | \$1,000 (EXCLUSIVE)

With a map of booths, services, schedule of events and hot spots being displayed for all to see, this is a great way to show your support and get the word out about your company.

- ❖ Your logo or ad on the FRONT of the Railroad Days Event Map – in hand all day and on display
- ❖ Logo recognition on Railroad Days posters and flyers with text indicating sponsorship level
- ❖ Recognition on Railroad Days webpage and Facebook Event Pages
- ❖ Company logo prominently on the Railroad Days advertisements
- ❖ Special recognition in Chamber Newsletter, customized for your company
- ❖ One (1) Chamber Eblast to recognized sponsorship and advertise your company
- ❖ Reserved 10 x 10 space at event

Kids Zone Sponsor | \$500

A great way to support the zone with the most fun being had, this Sponsorship is for the kid at heart along with the kids at the event.

- ❖ Custom made Kids Zone Sponsor signage displayed on the entrance of designated Kids Zone area
- ❖ Recognition as the Kids Zone Sponsor in all press releases and Facebook & Instagram posts regarding Kids Zone
- ❖ Logo recognition on Railroad Days posters and flyers with text indicating sponsorship level
- ❖ Recognition on Railroad Days webpage and Facebook Event Pages
- ❖ Company logo prominently on the Railroad Days advertisements
- ❖ Special recognition in Chamber Newsletter, customized for your company
- ❖ Reserved 10 x 10 space at event next to, inside or near the Kids Zone area

Musician Sponsor | \$500

Love listening to live music while enjoying a cold beverage from a local brew crafter or wine venue? Show your love for Beats and Booze by sponsoring one of our Musicians or Bands!

- ❖ Custom made Musician Sponsor signage displayed with musicians, on or near stage
- ❖ Recognition as the Musician Sponsor in all press releases and Facebook & Instagram posts regarding Bands/Musicians of the event
- ❖ Your company's logo on Railroad Days posters and flyers with text indicating sponsorship level
- ❖ Recognition on Railroad Days webpage and Facebook Event Pages
- ❖ Company logo prominently on the Railroad Days advertisements
- ❖ Special recognition in Chamber Newsletter, customized for your company
- ❖ Reserved 10 x 10 space at event next to or near to the band

Community Sponsor | \$100

For individuals who would like to support Railroad Days but not necessarily advertise your company, this Sponsor level shows your support and is a great way to celebrate your area's rich history.

- ❖ Recognition on the Railroad Days event map as a Community Sponsor
- ❖ Special shout out and a big THANK YOU for your Railroad Days support in the Chamber Newsletter

Can't Sponsor but Want to Help?

We also need Volunteers! If you, a family member or friend are interested in helping us with this event please fill out our easy online form by clicking [HERE!](#)



Chamber Champion & Railroad Days Event Coordinator:

Jen Romero | (530) 883-0339 | jen@lostsierrachamber.org