



THE LOST SIERRA
— CHAMBER OF COMMERCE —

Membership Packet



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530-836-6811



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www.lostsierrachamber.org



Dear Prospective Chamber of Commerce Member

The Chamber of Commerce is here to help our members grow their business and support Economic Development & Tourism in our area.

The Chamber would like to invite you to join us in membership and become part of a large network of the **most trusted source of information**. We are enclosing an application form with the cost of annual membership.

Why Join?

Membership in the Chamber of Commerce offers many advantages for business success not enjoyed by non-members. The purpose of a Chamber is to assist you as a business owner by providing valuable tools to help you grow your business.

As a Chamber member, you have many business advantages including the following:

- You are now part of a network of local businesses with similar community interests and concerns and can interact with like-minded business owners and professionals.
- You are a member of a team with the goal of **increasing global awareness** of your community

and its commerce, as well as, your individual business or service.

You provide the public with a **location where visitors** can find information on the community and local businesses.

Your membership dues to the Chamber of Commerce are **not only a donation, they are an investment!** When you join your Chamber, you are supporting the entire business community, economic development and Tourism in our area.

If you are interested in knowing more about why we want to invest in your business, what it is we are going to continue to do each month to help you grow, and what your membership investment will be, please give us a call here at the Chamber (530) 836-6811. Otherwise visit us at our website at www.lostsierrachamber.org and click 'Join' to start your membership.

We mean business and that means growth for you!

We look forward to working with you, if you have any queries or require additional information then please contact us.

Welcome!

- Your Chamber Board of Directors

MEMBERSHIP LEVELS

★ Signature Investor

Signature members receive the broadest range of benefits, not only all the benefits of every level, but in addition exclusive opportunities to influence and craft the legislative policies and procedures of the chamber. You also achieve better visibility through placement of company profile in the annual directory, signage at all events, logos on chamber communications, and multiple business listings and locations.

\$5000

- Includes all benefits from all Signature Investor Levels
- Unlimited listing of businesses or locations including exclusive CEO/ Founder bio and photo in annual Membership Directory, and Chamber website www.lostsierrachamber.org
- First priority ad placement in Chamber publications
- Permanent display of your company logo on our home page at www.lostsierrachamber.org including link to company's website
- Recognition at all Chamber events
- Company name on most Chamber marketing materials
- Company logo displayed at all major Chamber events
- Company logo featured in every email blast sent to membership, internal staff emails and Chamber website
- Unlimited complimentary email blast marketing and access to electronic list of mailing labels
- Membership Plaque
- Invitation to participate in all Chamber events
- Ability to display marketing materials in Chamber Visitors Center

- Use of proud member Chamber logo on your marketing material with Chamber's approval
- Subscription for up to 30 company representatives to receive Chamber communications via email

\$1000

- Ability to access fellow Chamber members' contact information by emailing member relations
- Introductory feature spotlight in the official Lost Sierra Chamber e-newsletter
- Unlimited event postings, job postings and hot deals to Chamber's website
- Opportunity to advertise in Chamber newsletters monthly
- Sponsorship opportunities and members only pricing at Chamber events
- Referral services exclusive to Chamber members
- Chamber representation at local, state and federal levels of government
- Opportunity to serve on Chamber Committees
- Be heard through e-polling on key business issues

\$500

- Access to savings through the Chamber's affinity program; major discounts on bulk mailing! Recognition on www.lostsierrachamber.org
- Enhanced web-participation package on www.lostsierrachamber.org with the ability to enhance searches with keywords, add visual photos and videos and display of company logo. Complimentary use of Chamber conference room subject to availability
- Logo and company name displayed at all times at Chamber's location

★ Premium Business (\$125-\$235)

Premier Business members receive a number of benefits including business referrals, online and print directory listings, access to educational programs, services to assist in managing your businesses, opportunities to connect and introduction to products that will help you grow your business.

0-4 Employees - \$175 // 5-9 Employees - \$200 // 10+ Employees - \$235

- Listing in Membership Directory, and Chamber website
- Two complimentary email blasts, reach out to Chamber business development specialist to schedule
- Invitation to participate in all Chamber events
- Use of proud member Chamber logo on your marketing material
- Subscription for five company representatives to receive Chamber communications via email and mail (additional representatives for a nominal fee)
- Ability to access fellow Chamber members' contact information via your member login
- Unlimited event postings, job postings and hot deals to Chamber's website
- Opportunity to advertise in Chamber newsletters monthly
- Sponsorship opportunities and members only pricing at Chamber events
- Referral services exclusive to Chamber members
- Chamber representation at local, state and federal levels of government
- Opportunity to serve on Chamber Committees
- Be heard through e-polling on key business issues

★ Nonprofit Member (\$100)

Must qualify as nonprofit status to join as a Nonprofit Member. You will receive a number of benefits including business referrals, online and print directory listings, access to educational programs, services to assist in managing your businesses, opportunities to connect and introduction to products that will help you grow your business.

- Listing in Membership Directory, and Chamber website
- Two complimentary email blasts, reach out to Chamber business development specialist to schedule
- Invitation to participate in all Chamber events
- Use of proud member Chamber logo on your marketing material
- Subscription for five company representatives to receive Chamber communications via email and mail (additional representatives for a nominal fee)
- Ability to access fellow Chamber members' contact information through the directory
- Unlimited event postings, job postings and hot deals to Chamber's website
- Opportunity to advertise in Chamber newsletter monthly
- Sponsorship opportunities and members only pricing at Chamber events
- Referral services exclusive to Chamber members

★ Community Member (\$55)

Community Supporters are non-business entities and individuals that are looking to support the efforts of the Chamber of Commerce. We have a number of individuals that graciously give to help support businesses in the local area.

- Listing in Membership Directory on the Chamber website

Your Investment in the Lost Sierra Chamber is not only an Investment in your Business but an Investment in our Community!



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Membership Application

Name of Business/Org/Individual: _____

Type of Business: _____

Description of products/services: _____

Name(s) of owners/mgrs.: _____

Mailing Address: _____

Physical Address: _____

Phone No: _____ Fax No: _____

Email: _____ Website: _____

*I/We have read the membership brochure and understand the benefits /importance that the Chamber will offer as part of my Membership and to the success of my business/organization
I/We want to be a positive active asset to the Chamber and the Community, we pledge to promote and support the needs of the Chamber and its members.*

Signature(s) _____

*Welcome and Thank you for your Membership
For more information call (530) 836 6811 Fax: (530) 836 6809
Return this form/or join online at our website and send your payment to:*

Lost Sierra Chamber of Commerce:

PO Box 1043 Graeagle, CA 96103

www.lostsierrachamber.org